



TRAINING AND EVENTS CALENDAR 2019

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
9AM-12PM 11 Leadership and Business Management in an Evolved Agency Landscape Mike Smallwood Smallwood Associates	8.30-11AM 1 How to win at Cannes Eduardo Maruri CEO, Grey Latin America Phil Thomas CEO, Cannes Lions	9AM-12PM 5 Negotiation Training for Leaders Tom Kinnaird Kinnaird Negotiation Ltd	8.30-10.30 AM 9 Diversity Conversation Series Members	9AM-12PM 2 Non Conscious Bias Training Clodagh Hughes Founder, Motiv8	12.30-2PM 11 CMO Lunch 'n Learn Edel Kinane Just Eat	6-8.30PM 3 Cannes-alysis - Takeouts from The Festival Marketers, Young Lions & Creative Directors		9AM-12PM 6 Developing a Great People Strategy Robert Hutchinson ex-HRD, Diageo	8.30-10.30AM 11 What's around the corner? Consumer & Media Trends Speaker tbc	12.30-2PM 6 CMO Lunch 'n Learn Speaker tbc	6PM - LATE 6 FUTURE HEADS Xmas Party Members
12-2PM 15 WYWO - While You Were Out Members	8.30-11AM 7 Run with Foxes Fame Through Cultural Strategy Paul Dervan Creative Strategist Doug Cameron Founder, DCX Growth Accelerator	2-5PM 5 Negotiation Training for Client Managers Tom Kinnaird Kinnaird Negotiation Ltd	8.30AM-10.30AM 12 South by Southwest - Takeouts from the Festival Speakers tbc	8.30AM-10.30AM 17 Young Lions 2019 - National Winners Event Presentations by 2019 National Winners	FULL DAY 12 Achieving your Best Year Yet! Part 2 of 3 Clodagh Hughes Founder, Motiv8	8.30-10.30AM 18 Audiology Series with Media Central Speaker tbc		12.30-2PM 11 CMO Lunch 'n Learn Speaker tbc	9AM-12PM 16 The Critical Importance of Strategic Thinking Louisa Moger Founder Evolve Consulting	8.30-10.30AM 15 ICADemy Creative Masterclass Speaker tbc	
FULL DAY 16 Achieving your Best Year Yet! Part 1 of 3 Clodagh Hughes Founder, Motiv8	FULL DAY 12 Financial Planning for Non-Financial Managers Gerry Delaney Irish Times Trainer	8.30-11AM 8 Out of the Mouths of Babes Developing a Culture of Inclusivity	9AM-12PM 16 Leading High Performing Teams Clodagh Hughes Founder, Motiv8	9AM-12PM 21 Corporate Governance: Company Directors' Responsibilities David Duffy The Governane Company	17-21 Cannes Festival	6PM - LATE 19 FUTURE HEADS Summer Party Members		9AM-12PM 17 Consultative Selling - Driving Growth Through Great Client Management Lizzie Palmer Trainer & Brand Consultant	12-2PM 23 WYWO - While You Were Out Members	6.30-8.30PM 19 Future Heads Mentoring Evening	
9-10.30AM 18 2019 Young Lions Competition Launch IAPI & Cannes Lions	9.30AM-12.30PM 13 TAM Training TAM Ireland	12.30-2PM 26 CMO Lunch 'n Learn Eoghan Crawford Mars Ireland	6.30-8.30PM 17 FutureHeads Mentoring Evening Members	9.30AM-12.30PM 22 TAM Training TAM Ireland	12-2PM 25 WYWO - While You Were Out Members	12.30-2.30PM 25 Leaders Lunch		9.30AM-12.30PM 25 TAM Training TAM Ireland	9AM-12PM 24 Developing Compelling Value Propositions Mike Ashton MD, ABCG	FULL DAY 26 Achieving your Best Year Yet! Part 3 of 3 Clodagh Hughes Founder, Motiv8	
12.30-2PM 22 CMO Lunch 'n Learn Kenny Jacobs Ryan Air	8.30-11.30AM 19 Audiology Series with Media Central Anthony Hooper Nick Angell	9AM-12PM 28 Client Management Training - for Account Executives & Junior Planners Jane Devitt Jane Devitt Communications	8.30-10.30AM 30 Driving a Growth Led Innovation Culture Anne Sawbridge Founder The Growth Dept	8.30-11AM 29 ICADemy Creative Masterclass Speaker tbc				9AM-12PM 27 Transitioning with Gravitas Sarah Taylor Talent Development Consultant		12.30-2.30PM 27 AGM	
8.30-10.30AM 24 50 Years of Planning John Fanning & Margaret Gilsean Boys & Girls	FRI-SUN 22-24 2019 Young Lions Competition - Weekend										

Our Training Programme is designed to foster a culture of strategic leadership, creativity and innovation within our members and deliver first-class training across a multi-discipline industry.

LEADERSHIP SERIES

To provide current and potential agency leaders with the knowledge and skills they need to differentiate and grow their business.

PERSONAL DEVELOPMENT SERIES

To provide training to members for their own personal development and growth, as well as their teams.

INSPIRE & ENTERTAIN SERIES

To provide speakers and events that inform, entertain and inspire ALL members to raise the bar for Commercial Creativity in Ireland.

SKILLS LAB

To improve business acumen, creative thinking, strategic abilities, project management and client relationship skills.